

# Contract # 46118

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/28/12-10/04/12

NATIONAL REPUBLICAN CONGRESSIONAL COMM

National Media Inc (1946)

POLITICAL ISSUE (1052)

Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)

Shiebler, Charles (1011)

WHDH

/

2601

Local/Political Issue Agency

Standard

Date Entered 06/15/12  
 Last Modified 06/15/12  
 Entered By Krista Gordon  
 CO-OP No  
 Headline #  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$20,775.00  
 Net Total \$117,725.00  
 Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Sep. 2012	30	\$80,900.00
Oct. 2012	52	\$57,600.00
<b>Grand Total:</b>	<b>82</b>	<b>\$138,500.00</b>

National Media Inc  
 815 Slater Lane  
 Alexandria, VA 22314

WHDH-TV  
 7 Bulfinch Place  
 Boston, MA 02114-2977



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	5A-7 News Today in New England	1					X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		6/15/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	5:30A-7 News Today in New England	1					X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		6/15/12
3.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	5:30A-7 News Today in New England	1	1	1	1	1				4	\$600.00	\$2,400.00	WHDH Boston (WHDH)		6/15/12
4.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	5:58A-7 News Today in New England	2					X			2	\$300.00	\$600.00	WHDH Boston (WHDH)		6/15/12
5.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	8A- TODAY SHOW SATURDAY	2					X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		6/15/12
6.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	8A- TODAY SHOW-SUNDAY	1						X		1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		6/15/12
8.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	9A-7 News Today in New England-Sun	1						X		1	\$750.00	\$750.00	WHDH Boston (WHDH)		6/15/12
9.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	9A-7 News Today in New England 9-10A	1					X			1	\$700.00	\$700.00	WHDH Boston (WHDH)		6/15/12
10.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	9A-7 News Today in New England 9-10A	1	1	1	1	1				4	\$700.00	\$2,800.00	WHDH Boston (WHDH)		6/15/12
11.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	12P-7 News at Noon	1						X		1	\$500.00	\$500.00	WHDH Boston (WHDH)		6/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

Contract # 46118

Schedule Dates

09/28/12-10/04/12

Advertiser

NATIONAL REPUBLICAN CONGRESSIONAL COMM

Agency

National Media Inc (1946)

Product

POLITICAL ISSUE (1052)

Brand

Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

2601

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



National Media Inc  
815 Slater Lane  
Alexandria, VA 22314

Date Entered

06/15/12

Last Modified

06/15/12

Entered By

Krista Gordon

CO-OP

No

Headline #

Normal

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$20,775.00

Net Total

\$117,725.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012

30

Oct. 2012

52

Grand Total:

82

Rate

\$80,900.00

\$57,600.00

\$138,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	12P- 7 News at Noon	1	1	1	1	1				4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12
13.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	12:30P- 7 News at Noon	1					X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		6/15/12
14.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	12:30P- 7 News at Noon	1	1	1	1	1				4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12
15.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	9A- 7 News Today in New England-Sat	1					X			1	\$1,100.00	\$1,100.00	WHDH Boston (WHDH)		6/15/12
16.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4P- 7 News at 4	1					X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		6/15/12
17.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	4P- 7 News at 4	1	1	1	1	1				4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		6/15/12
18.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4:30P- 7 News at 4	1					X			1	\$1,300.00	\$1,300.00	WHDH Boston (WHDH)		6/15/12
19.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	4:30P- 7 News at 4	1	1	1	1	1				4	\$1,300.00	\$5,200.00	WHDH Boston (WHDH)		6/15/12
20.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	4:59P- 7 News at 5	1					X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		6/15/12
21.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	4:59P- 7 News at 5	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
22.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	5:29P- 7 News at 5	1					X			1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		6/15/12
23.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	5:29P- 7 News at 5	1	1	1	1	1				4	\$1,700.00	\$6,800.00	WHDH Boston (WHDH)		6/15/12
24.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	5:58P- 7 News at 6	1					X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		6/15/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

## Contract # 461118

**Schedule Dates** 09/28/12-10/04/12  
**Advertiser** NATIONAL REPUBLICAN CONGRESSIONAL COMM  
**Agency** National Media Inc (1946)  
**Product** POLITICAL ISSUE (1052)  
**Brand** Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 2601  
**CPE** Local/Political Issue Agency  
**Account Types** Standard  
**Billing Type** Comments

**Date Entered** 06/15/12  
**Last Modified** 06/15/12  
**Entered By** Krista Gordon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$20,775.00  
**Net Total** \$117,725.00  
**Sales Tax**

**WHDH Boston (WHDH)**

By Broadcast Month	Spots	Rate
Sep. 2012	30	\$80,900.00
Oct. 2012	52	\$57,600.00
<b>Grand Total:</b>	<b>82</b>	<b>\$138,500.00</b>

National Media Inc  
815 Slater Lane  
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	5:58P- 7 News at 6	1	1	1	1	1				4	\$2,000.00	\$8,000.00	WHDH Boston (WHDH)		6/15/12
26.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	7P- 7:30P (ET)	1				X				1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		6/15/12
27.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	7P- 7:30P (ET)	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
28.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	7P- Access Hollywood Sat	1					X			1	\$750.00	\$750.00	WHDH Boston (WHDH)		6/15/12
29.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	9P- GRIMM	2				X				2	\$4,500.00	\$9,000.00	WHDH Boston (WHDH)		6/15/12
30.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	6:58P- FOOTBALL NIGHT IN AMERICA	1					X			1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12
31.0	Normal Line / NFL	09/30/12-09/30/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	2						X		2	\$18,000.00	\$36,000.00	WHDH Boston (WHDH)		6/15/12
32.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	10:59P- 7 News at 11 PM	1					X			1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		6/15/12
33.0	Normal Line / SPOT	09/30/12-09/30/12	1	:30	11P- 7 News at 11 PM	1						X		1	\$2,800.00	\$2,800.00	WHDH Boston (WHDH)		6/15/12
34.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1					X			1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		6/15/12
35.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	1	1	1	1	1				4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		6/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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# Contract # 46118

Schedule Dates 09/28/12-10/04/12  
Advertiser NATIONAL REPUBLICAN CONGRESSIONAL COMM  
Agency National Media Inc (1946)  
Product POLITICAL ISSUE (1052)  
Brand Est 2601 NRCC 2012 Sept 28-Oct 4 (26185)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 2601  
CPE Local/Political Issue Agency  
Account Types Standard  
Billing Type  
Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



National Media Inc  
815 Slater Lane  
Alexandria, VA 22314

Date Entered 06/15/12  
Last Modified 06/15/12  
Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo Normal  
Order Type  
Package Deal  
Commission % 15.00  
Commission \$20,775.00  
Net Total \$117,725.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Sep. 2012 30 \$80,900.00  
Oct. 2012 52 \$57,600.00  
Grand Total: 82 \$138,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Normal Line / SPOT	09/28/12-09/28/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2					X			2	\$800.00	\$1,600.00	WHDH Boston (WHDH)		6/15/12
37.0	Normal Line / SPOT	10/01/12-10/04/12	1	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2				8	\$800.00	\$6,400.00	WHDH Boston (WHDH)		6/15/12
38.0	Normal Line / SPOT	09/29/12-09/29/12	1	:30	11:29P- Saturday Night Live	1						X		1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		6/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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